

BRINGING IMAGINATION INTO REALITY

Adabi Creates The Impossible

Alex Siegel



*PICTURE YOURSELF
laying down on a
flower, while a Cactus
Leaf Chair caresses
her thighs.*

*Somebody calls from a Custom Lip Sofa, where the
lips looks as real as her eyes.*

*Angel fish fins of yellow and black make for a
comfortable chair. Look for the shark that is really
a couch, and it's there.*

Sina in the Sky with Diamonds...

No, the Beatles haven't rewritten their classic 1967 tune. But ever since he opened Fine Custom Upholstery in 1994, Sina Adabi has rewritten all the rules when it comes to making imaginative, custom furniture.

"When I started my own business (with 15 years experience), I wanted to show that I was different. That I could do things other furniture makers can't. In terms of making furniture, I believe that there is no limit," says Adabi.

From his small West Coast Studio, Adabi serves as artist, designer and furniture maker, while creating high quality, one-in-a-kind furniture. Adabi prides himself in achieving realism without sacrificing comfort or functionality.

Adabi credits nature with much of his inspiration. For example, the "Hollywood Chase Lounge Chair", a Design Journal ADEX award winner, was modeled after a flower unfolding. Other examples of Adabi's natural creations are the "Leaf Chair" and the "Angel Fish Chair".

Nature, however, is not Adabi's only source of inspiration. The thrill of sport stirred him to create the "Car Love Seat", a plush, comfortable love seat that looks exactly like the front end of a sports car, right down to the rubber tires and chrome hubcaps. The superior engineering of the "Car Love Seat"



helped Adabi garner his second Design Journal ADEX award.

The "Baseball Glove Chair", Adabi's newest creation, is perhaps his most ingenious. Sculptured to look exactly like a giant baseball mitt, the "Baseball Glove Chair" is actually a high quality leather chair, complete with hardwood frame, coil spring seat, down seat cushion and hand woven ball pillow. "I know there are a lot of baseball lovers who, if they can afford it, won't hesitate to have it," says Adabi.

Although most of his notoriety comes from his unusual creations, Adabi is quick to point out that he is quite adept at making conventional custom furniture as well. "Being such an expert in complex furniture, I find making regular furniture to be a piece of cake. You will also find that my pricing is very competitive with other high quality custom furniture," says Adabi.

Adabi specializes in all types of upholstered furniture, and makes his work available to designers, architects and interior decorators. As a result, Adabi's furniture has found its way into many celebrities' homes, such as Nicolas Cage, Brad Pitt and sports icon, Gordie Howe. Adabi, however, maintains that the final destination of his furniture is not nearly as important to him as the sheer joy he has in creating it.

Just like tangerine trees and marmalade skies, the future of Fine Custom Upholstery is endless. "We bring your imagination into reality," says a smiling Adabi. And as long as the human mind is around to imagine it, Sina Adabi will be around to build it.

For more information on Fine Custom Upholstery, please call 310-837-5541, or visit the world wide web at www.finecustomupholstery.com.

